



Vobile

Company Presentation

↗ 2024



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Content Protection



IP Value Protector

Find and locate infringements

Digital Rights Identification



Fingerprinting



Watermarking



New Technology

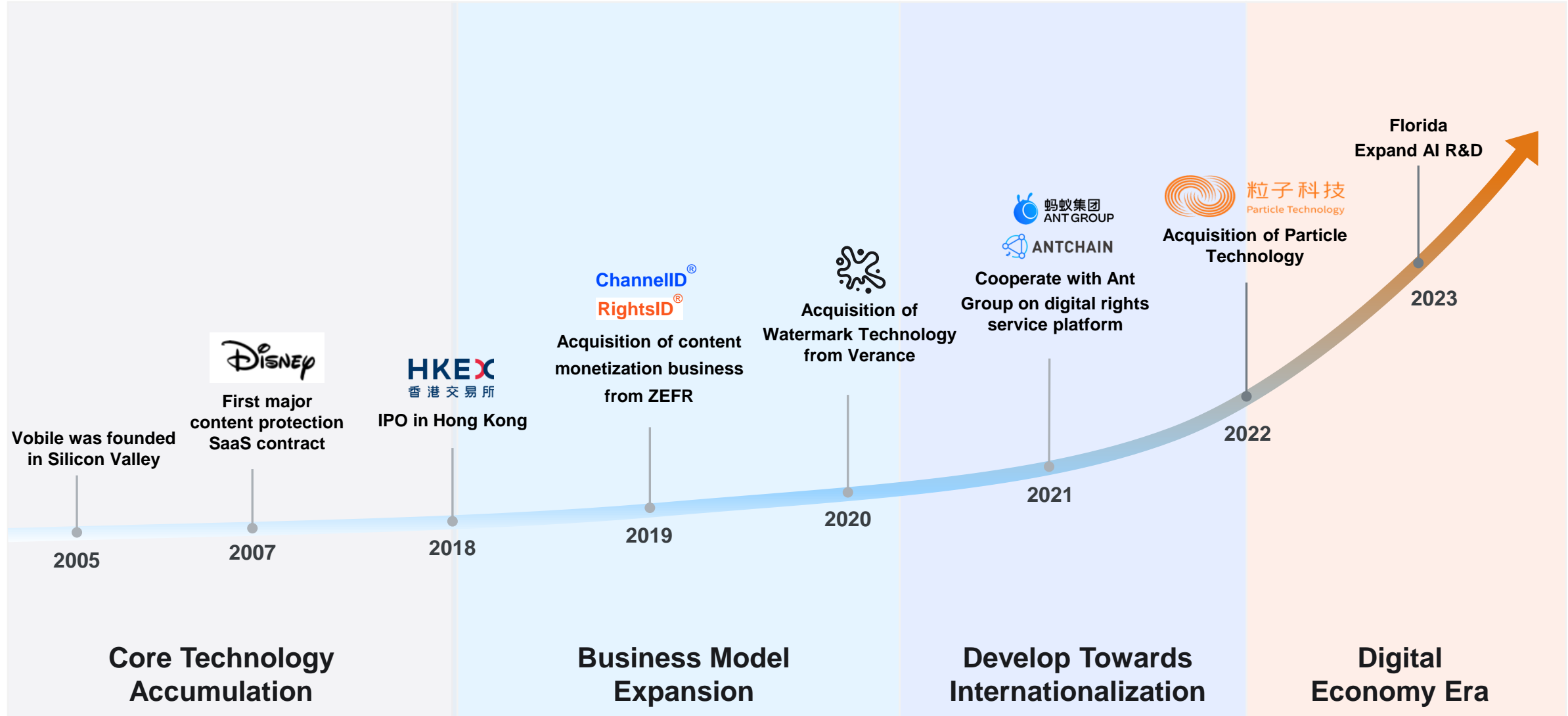
Content Transaction



Revenue attribution

Track content usage and distribution

Company Evolution



The World's Top Digital Asset Partner



Content Partners

Overseas

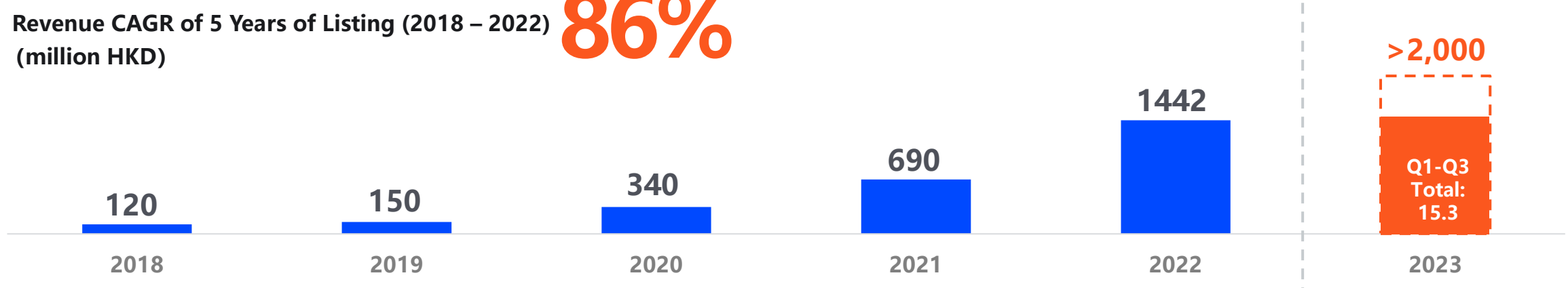
China

Platform Partners

<p>TV station & new media platform</p> <p>China IPTV and provincial platform</p>	<p>Telecom operator IPTV / OTT platform</p> <p>China Mobile, China Telecom, China Unicom</p>	<p>Overseas telecom operator platform</p> <p>Hong Kong & Macao</p>	<p>5G video platform</p> <p>Migu Video, E-surfing Media, Wo Video</p>
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Solid Past Performance and Strong Growth Momentum

Revenue CAGR of 5 Years of Listing (2018 – 2022)
(million HKD) **86%**



Two Major Business Areas With Rapid Growth

2023 Q3 Revenue Growth YOY

Revenue from China **↑ 33%**

Revenue from the US **↑ 36%**

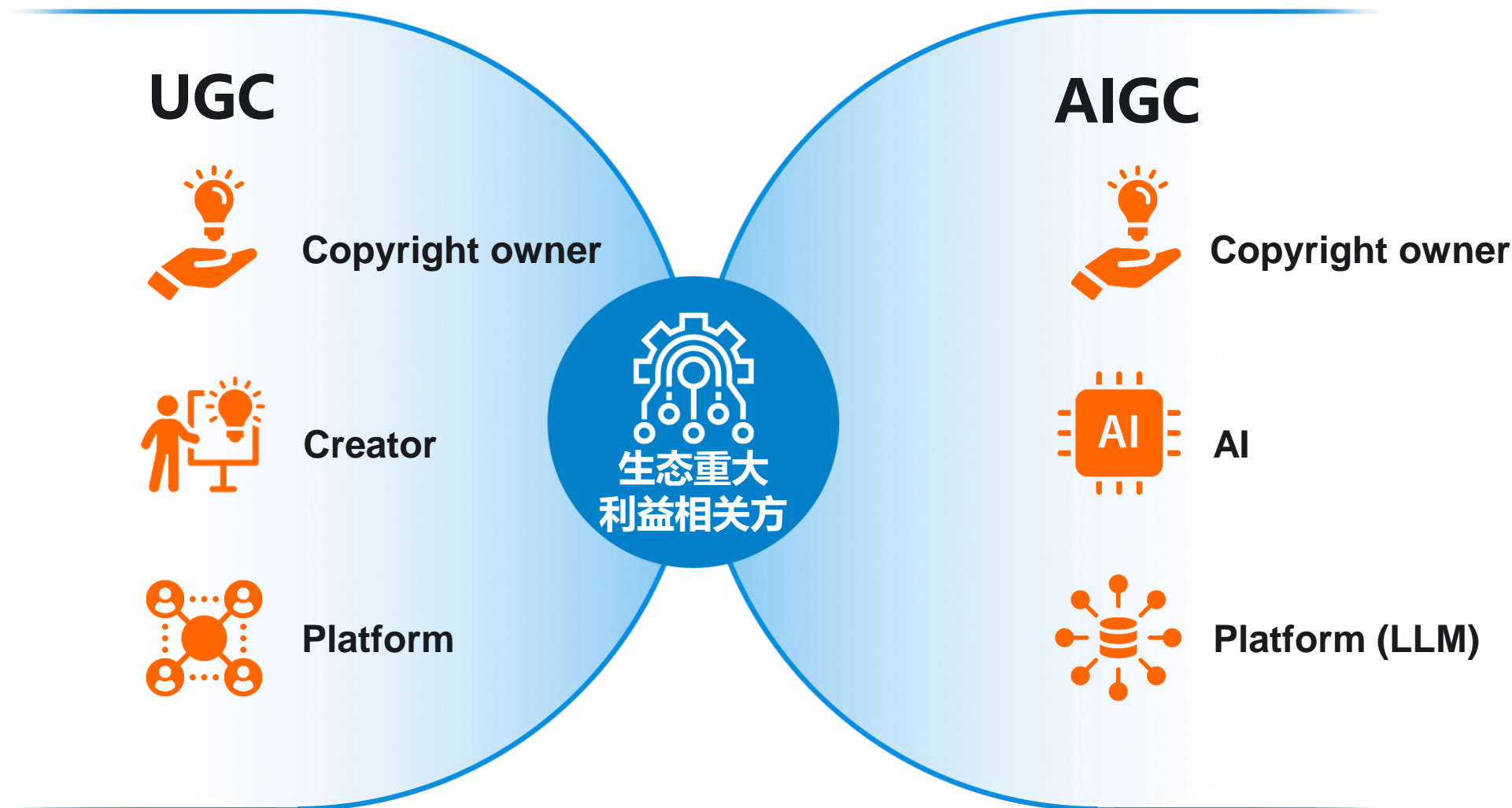
Excellent Execution Ability

Global Total Employees **584**

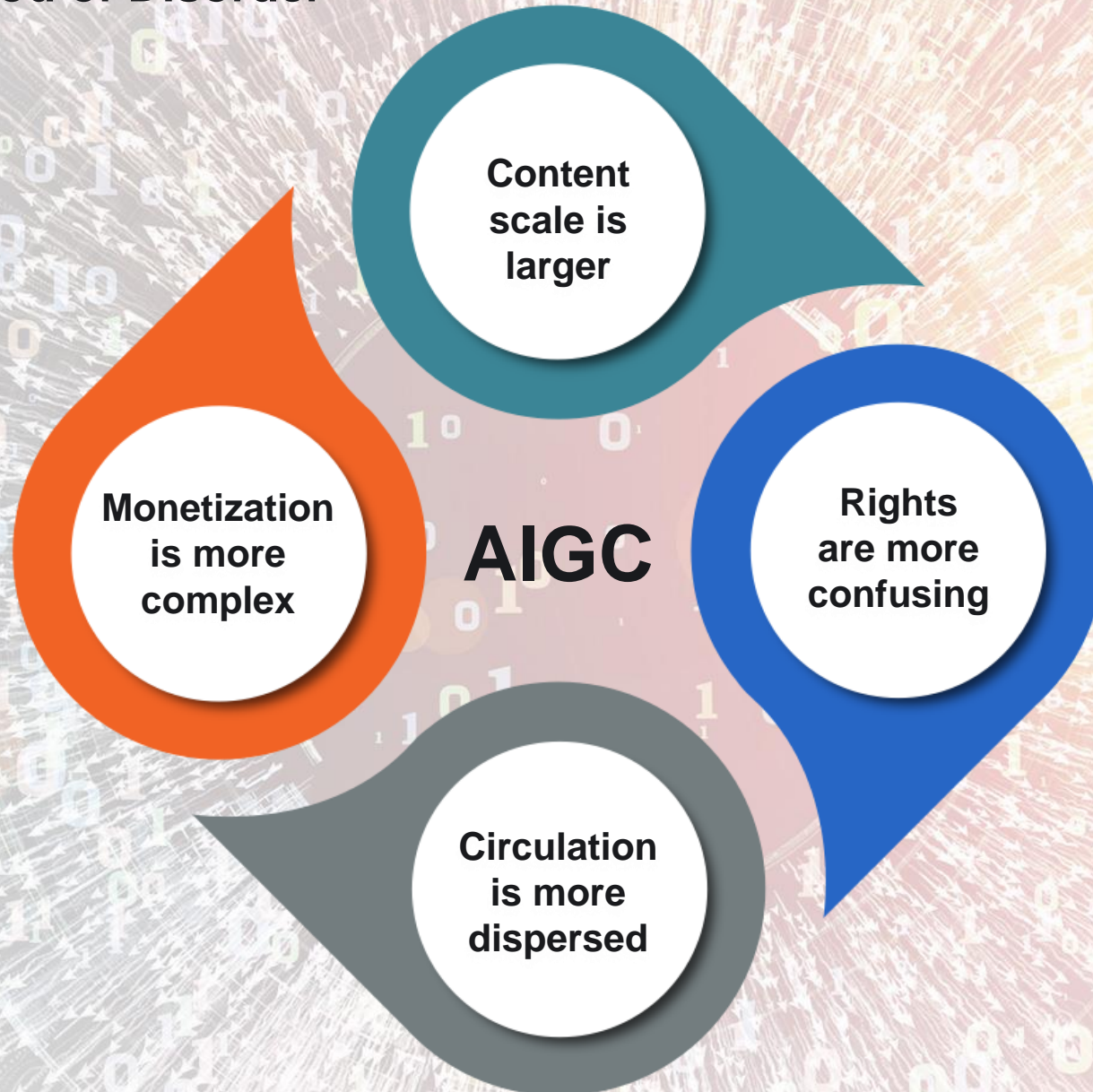
Per Capita Output Value (HKD) **≈ 3,500K**

-  Existing business maintains rapid growth
-  Increase R&D investment to lay out the future of AI
-  Maintain good operating cash flow

AIGC Will Be a Big Leap Forward for UGC



AIGC Will Face a Period of Disorder



The Solution: Rules + Technology

Canada:

June 2022: *Artificial Intelligence and Data Bill* released

Europe:

December 2023: The *Artificial Intelligence Act* is passed

June 2022: The *Data Governance Act* comes into force

March 2023: A *Pro-innovation Approach To AI Regulation* released

The US:

February 2024: Google reaches \$60 million deal with Reddit

December 2023: The New York Times sued OpenAI and Microsoft

December 2023: Writers Guild of America and 17 authors filed a class-action lawsuit against OpenAI

October 2023: Biden signed an executive order on AI to establish security and privacy protection standards for AI

October 2023: The U.S. Department of Commerce will develop standards for AI-generated audio or image watermarks

October 2022: The White House Office of Science and Technology Policy releases the *Blueprint for an Artificial Intelligence Bill of Rights*

China:

November 2023: China's first judgment on the copyright of a generative artificial intelligence work

October 2023: *Basic Safety Requirements for Generative Artificial Intelligence Services* released

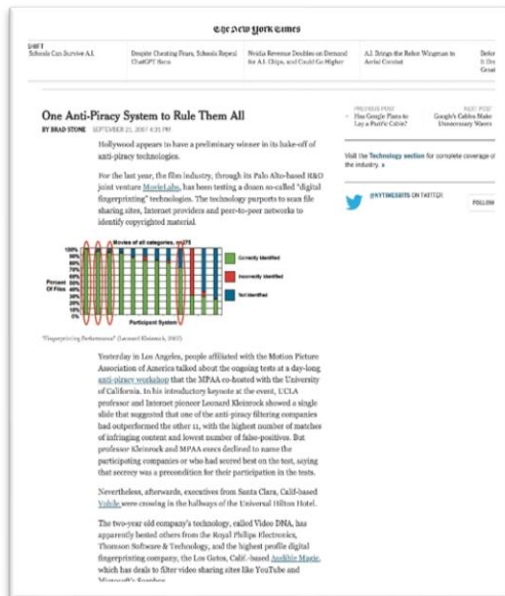
July 20: *Interim Measures for the Administration of Generative Artificial Intelligence Services* released

November 2022: *Administrative Provisions on Deep Synthesis in Internet-based Information Services 2022* released

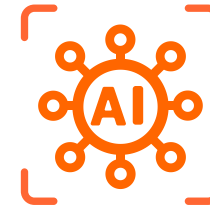
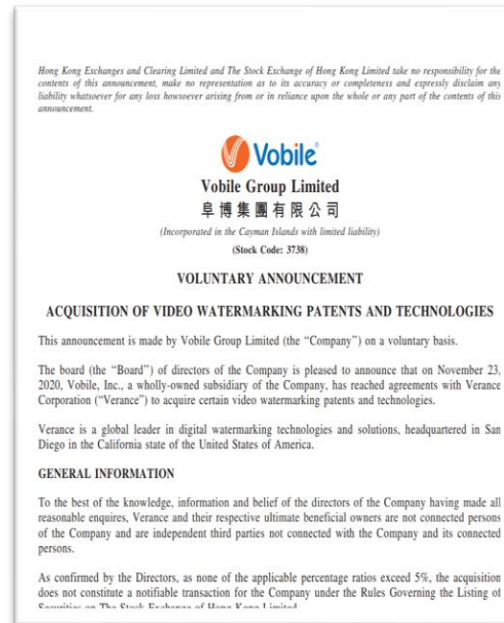
Expanding Future Development Opportunities through Key Technological Investments



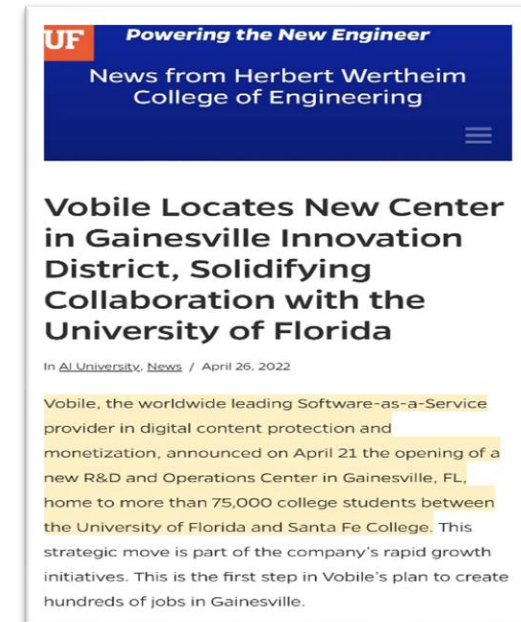
2007
VDNA
Fingerprint



2020
Digital Watermark
Recognition



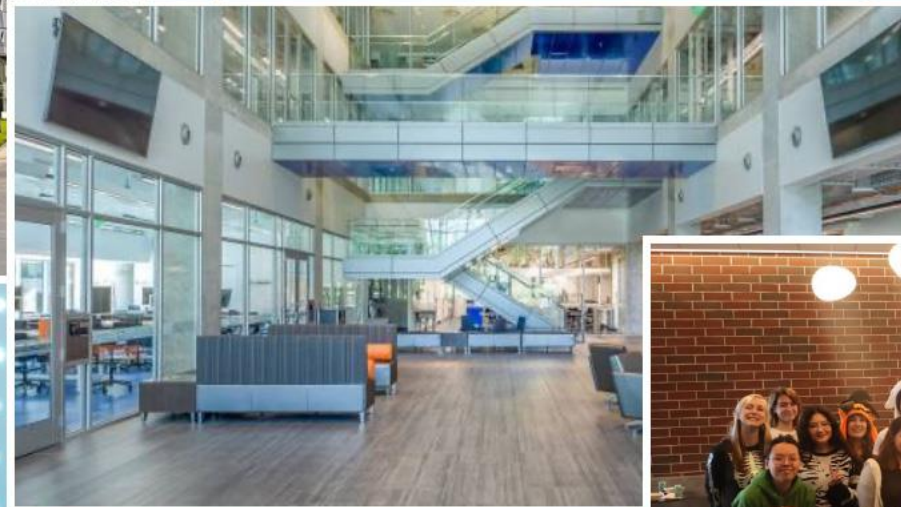
2022
AIGC



Continued investment in R&D in Florida



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Making Creative Content More Valuable