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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3738)

VOLUNTARY ANNOUNCEMENT EXPANDING BUSINESS OPERATIONS IN AUSTRALIA

This announcement is made by Vobile Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (“**Board**”) of directors (“**Directors**”) of the Company is pleased to announce that, after market research, strategic analyses and preparations, the Group has established a wholly-owned subsidiary, Vobile Australia Pty Ltd (“**Vobile Australia**”) in Australia to implement the Group’s plan to proactively expand geographic coverage internationally. Meanwhile, the Group continues to operate existing businesses, including online video content protection, content monetization and online video distribution. The business expansion in Australia will drive new momentum for the Group and also serve as the base for the planned acquisition in Australia. As of the date of this announcement, Vobile Australia has not recorded any revenue.

The Group believes that Australia offers attractive talent pool in research and product development as well as growth opportunities, which enable the Group to solidify its leadership position in content protection globally and strengthen its ability to provide comprehensive solutions against any emerging threats of content piracy online.

The Group is the leading provider of online video content protection services, helping our content owner customers reduce infringement-induced revenue losses and increase revenues with pay-per-transaction model over Internet and mobile distribution.

GENERAL INFORMATION

There is no assurance that any forward-looking statement in relation to the Company's business development and any matters stated thereunder as set out in this announcement will be accomplished, will happen or be achieved or is complete and accurate. **Shareholders and/or potential investors of the Company should exercise caution when dealing in the securities of the Company and should not place undue reliance on information disclosed in this announcement.** Shareholders or potential investors who is in doubt is recommended to consult his/her/its own professional advisers.

By Order of the Board
Vobile Group Limited
Yangbin Bernard Wang
Chairman, Executive Director and Chief Executive Officer

Hong Kong, October 24, 2018

As at the date of this announcement, the Board comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive Directors; Mr. Vernon Edward ALTMAN, Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive Directors; and Mr. CHAN King Man Kevin, Mr. James Alan CHIDDIX and Mr. Charles Eric EESLEY as independent non-executive Directors.