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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3738)

**UNAUDITED OPERATING STATISTICS
FOR THE SIX MONTHS ENDED JUNE 30, 2020**

The board of directors (the “Board”) of Vobile Group Limited (the “Company”, together with its subsidiaries, the “Group”) announces that the revenue of the Group for the six month ended June 30, 2020 was approximately US\$21.5 million, representing an increase of approximately 166.4% as compared to the revenue of US\$8.1 million for the six month ended June 30, 2019.

The adjusted earnings before interest, taxes, depreciation and amortization excluding transaction costs for acquisitions (the “Adjusted EBITDA”) for the six month ended June 30, 2020 was approximately US\$3.3 million, representing an increase of approximately 280.6% as compared to the adjusted EBITDA of US\$0.8 million for the six month ended June 30, 2019.

Based on information currently available to the Company, the significant increase in revenue and adjusted EBITDA are primarily attributable to the following factors:

- (i) the successful integration of the Rights ID and Channel ID businesses acquired from ZEFR, Inc.; and
- (ii) the continued growth of viewership on social video platforms including YouTube. The total view count of the content managed by the Company has exceeded 40 billion per month, which provides a broad foundation for content monetization revenue stream.

The figures disclosed above are unaudited and are based on the preliminary information of the Group. They may differ from figures to be disclosed in the interim report to be published by the Company on a half-yearly basis due to various uncertainties during the process of collating such information. As such, the figures disclosed are for reference only.

Shareholders of the Company and potential investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
Vobile Group Limited
Yangbin Bernard WANG
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, July 29, 2020

As at the date of this announcement, the board of directors of the Company comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive directors; Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive directors; and Mr. CHAN King Man Kevin, Mr. Derek CHANG, Mr. Alfred Tsai CHU and Mr. Charles Eric EESLEY as independent non-executive directors.